

# The Amount of Data and Bandwidth Requirements for Popular Internet Applications

## KEY:

### SPEED (Bandwidth)

MBPS = Megabits Per Second

DOWNLOAD = Download Speed

UPLOAD = Upload Speed

### DATA

MB = Megabytes

GB = Gigabytes (1024 Mega Bytes)

100 Emails a Day  
ESTIMATED PER USER  
3000 EMAILS/mo



Data Use = LOW  
Bandwidth Use = LOW

BASIC  
NO ATTACHMENTS  
1 GB/mo

ATTACHMENTS  
35 GB/mo



EMAIL  
1 - 35 GB/mo

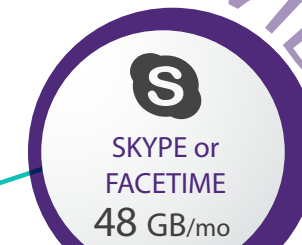
16 Hours a Day  
ESTIMATED PER USER  
480 Hours/mo



Data Use = LOW  
Bandwidth Use = LOW



VoIP  
21 GB/mo



SKYPE or  
FACETIME  
48 GB/mo

8 Hours a Day  
ESTIMATED PER USER  
240 Hours/mo

Data Use = MEDIUM-HIGH  
Bandwidth Use = MEDIUM

8 Hours a Day  
ESTIMATED PER USER  
240 Hours/mo



Data Use = LOW  
Bandwidth Use = LOW



MUSIC  
30 GB/mo

8 Hours a Day  
ESTIMATED PER USER  
14,400 web pages/mo



Data Use = MEDIUM  
Bandwidth Use = MEDIUM



WEB PAGE  
BROWSING  
43 GB/mo



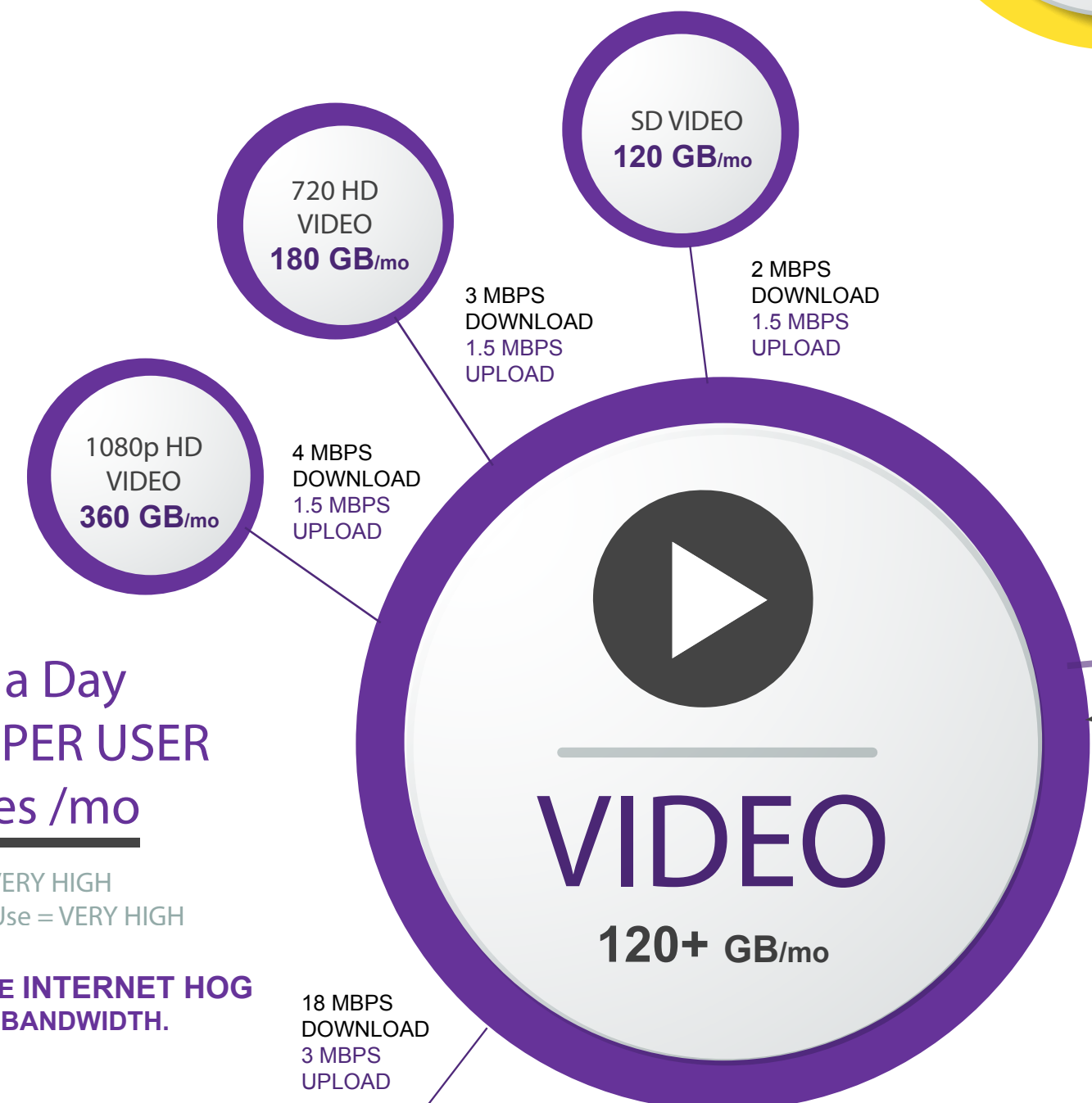
FACEBOOK  
& OTHER  
SOCIAL MEDIA

VIDEO

8 Hours a Day  
ESTIMATED PER USER  
120 Movies /mo

Data Use = VERY HIGH  
Bandwidth Use = VERY HIGH

VIDEO IS THE INTERNET HOG  
OF DATA and BANDWIDTH.



VIDEO  
120+ GB/mo

720 HD  
VIDEO  
180 GB/mo

3 MBPS  
DOWNLOAD  
1.5 MBPS  
UPLOAD

SD VIDEO  
120 GB/mo

2 MBPS  
DOWNLOAD  
1.5 MBPS  
UPLOAD

1080p HD  
VIDEO  
360 GB/mo

4 MBPS  
DOWNLOAD  
1.5 MBPS  
UPLOAD

4K Video  
1,080 GB/mo

18 MBPS  
DOWNLOAD  
3 MBPS  
UPLOAD

Video  
Surveillance  
8 GB/mo

12 MBPS  
DOWNLOAD  
6 MBPS  
UPLOAD  
For 1 Camera

3 Megapixels  
Medium Video Quality  
11 fps



GAMING  
7 to 47 GB/mo

TWITCH  
190 GB

SINGLE  
PLAYER  
3 Mbps UP

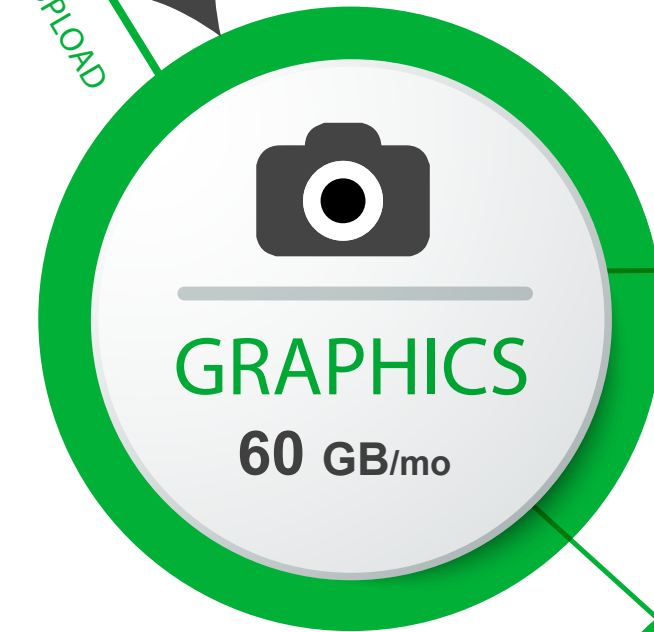
MULTI  
PLAYER  
Add 3 Mbps UP  
per player

8 Hours a Day  
ESTIMATED PER USER  
Depends Upon the Game



Data Use = MEDIUM - HIGH  
Bandwidth Use = HIGH

BANDWIDTH (THE UP & DOWN SPEED)  
IS IMPORTANT IN GAMING



GRAPHICS  
60 GB/mo

PHOTOS

LARGE  
GRAPHIC  
FILES

100 Graphics or Photos 5x Week  
ESTIMATED PER USER  
2250 Graphics or Photos /mo



Data Use = MEDIUM - HIGH  
Bandwidth Use = MEDIUM - HIGH



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